



Brand COMMITMENT

Committed to striving to do what we say we will do while delivering good news fast and bad news faster. **2 CORINTHIANS 8:21**

MISSION

Committed to glorifying Jesus Christ. **MATTHEW 22:36-38**

VISION

Committed to serving and treating our team members, customers, suppliers, families, communities, and competitors the way we want to be treated. **MATTHEW 22:39**

VALUES

CARE

Serve others well
PHILIPPIANS 2:3-4

MEASURE

Set goals and evaluate performance
1 THESSALONIANS 5:21

INTEGRITY

Trustworthy, dependable, and honorable
PROVERBS 10:9

DEDICATION

Go the second mile
MATTHEW 5:41

THANKFULNESS

Be thankful in every situation and bless others
1 THESSALONIANS 5:18

Committed

OPPORTUNITY

As the Lord provides
EPHESIANS 2:10

MAXIMIZE

Fully utilize all resources
LUKE 12:48

TEAMWORK

Fully committed to working together
PROVERBS 27:17

EXCELLENCE

Striving for continuous improvement
COLOSSIANS 3:23-24

Treating **FOLKS RIGHT**



EPHESIANS 2:10



Scripture REFERENCES

BRAND COMMITMENT

“For we have regard for what is honorable, not only in the sight of the Lord, but also in the sight of men.” **2 CORINTHIANS 8:21**

MISSION

“Teacher, which is the greatest commandment in the law?” And he said to him, ‘You shall love the Lord your God with all your heart, and with all your soul, and with all your mind. This is the great and foremost commandment.’
MATTHEW 22:36-38

VISION

“The second is like it, ‘You shall love your neighbor as yourself.’” **MATTHEW 22:39**

VALUES

CARE

“Do nothing from selfishness or empty conceit, but with humility of mind regard one another as more important than yourselves; do not merely look out for your own personal interests, but also for the interests of others.” **PHILIPPIANS 2:3-4**

OPPORTUNITY

“For we are his workmanship, created in Christ Jesus for good works, which God prepared beforehand so that we would walk in them.” **EPHESIANS 2:10**

MEASURE

“But examine everything carefully; hold fast to that which is good.”
1 THESSALONIANS 5:21

MAXIMIZE

“From everyone who has been given much, much will be required, and to whom they entrusted much, of him they will ask all the more.” **LUKE 12:48**

INTEGRITY

“He who walks in integrity walks securely, but he who perverts his ways will be found out.” **PROVERBS 10:9**

TEAMWORK

“Iron sharpens iron, so one man sharpens another.” **PROVERBS 27:17**

THANKFULNESS

“In everything give thanks; for this is God’s will for you in Christ Jesus.”
1 THESSALONIANS 5:18

EXCELLENCE

“Whatever you do, do your work heartily, as for the Lord rather than for men, knowing that from the Lord you will receive the reward of the inheritance. It is the Lord Christ whom you serve.” **COLOSSIANS 3:23-24**

DEDICATION

“Whoever forces you to go one mile, go with him two.” **MATTHEW 5:41**

